



# The National Public Health Leadership Institute

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## LEADING CHANGE

Public Health is as complex, as important, and as challenging now as it ever has been. The next decade promises to bring dramatic change to the field and to bring greater opportunities for creative leadership.

The Public Health Leadership Institute convenes new leaders and new public health partners who together will confront the new challenges in public health. The goal: support the public health leaders who will help lead the change in the public health system for years to come.

**NEW PARTNERS:** National partners sponsor PHLI action learning projects, including NACCHO, ASTHO, the Public Health Leadership Society, the National Network of Public Health Institutes, and others.

PHLI is funded by CDC and run by a group of nationally-known innovators in public health leadership development:

- North Carolina Institute for Public Health at UNC-Chapel Hill
- Center for Health Leadership and Practice, Public Health Institute, Oakland CA
- Center for Creative Leadership, Greensboro NC
- Public Health Leadership Society

**NEW CHALLENGES:** PHLI is designed to build skills, confidence and commitment to creating change in public health systems nationally and locally. The program works on four levels to develop leaders:

- Individual change through assessment, reflection, individual development plans
- Knowledge and skill change through paradigm-busting seminars with master teachers
- Network development through on-site training, learning partners and project work with diverse, multi-disciplinary teams
- System change through action learning projects with national sponsors and coaching

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## Two on-site sessions:

Spring: Rizzo Executive Education Center,  
Chapel Hill NC

Fall: Asilomar Conference Center, Monterey CA

Winter: Virtual, on-line graduation

## Monthly Webinars:

Leadership Book Club

Network Science

Systems Thinking

Leading Teams

**THEMES:** System Change | Performance |  
Collaboration | Leader Pipeline

Learning objectives for seminars include skills in leading teams, collaborating with new partners, developing policy, changing systems, futures thinking, creating quality, using networks, leading authentically, developing leadership in organizations.

**LEARNING PARTNERS:** To expand the public health network, we recommend that each nominee apply with a “Learning Partner” from another sector.

Ideal learning partners are leaders you already actively engage with in systems development and collaborative work: a leader from a non-profit, a foundation, the media, or the legislative branch, for instance. Back home, learning partners support each other in applying collaborative leadership lessons in their work.

**TO APPLY:** Apply on-line by January 15 at [PHLI.org](http://PHLI.org)

## CRITERIA:

Leadership: your leadership level and potential

Leverage: your systems change experience and potential

Commitment: your record and interest in working on national and organizational change

Perspective: your contribution to the diversity of the group

Learning partner (see left)

**COST:** Tuition is supplemented by a generous grant from the Centers for Disease Control and Prevention. Scholars who are selected for the program pay \$2500 for books and materials, costs associated with attending on-line webinars, travel, and room and board during on-site sessions. Contact us to request tuition assistance.

**TO NOMINATE:** PHLI is now accepting nominations. Write us an email to nominate a high-potential leader at the federal, state or local level. Send to [PHLI@unc.edu](mailto:PHLI@unc.edu).

The ideal PHLI nominee is a high-potential leader in a public health organization, with experience and interest in systems development and change.



**TO APPLY:** Go to [PHLI.org](http://PHLI.org).

