

An Invitation to Nominate a Colleague

THE NATIONAL PUBLIC HEALTH LEADERSHIP INSTITUTE

Leading Change

Public Health is as complex, as important, and as challenging now as it ever has been. The next five years promises to bring dramatic change to the field and to bring greater opportunities for creative leadership.

The Public Health Leadership Institute convenes new leaders and new public health partners who together will confront the new challenges in public health. The goal: support the public health leaders who will help lead the change in the public health system for years to come.

INNOVATIVE PARTNERS

PHLI is funded by CDC and run by a group of nationally-known innovators in public health leadership development:

- North Carolina Institute for Public Health at UNC Gillings School of Global Public Health
- Center for Health Leadership and Practice, Public Health Institute, Oakland CA
- Center for Creative Leadership, Greensboro NC

PHLI will expand your thinking and connect you to leaders across the world of public health, from local to national, inside and outside the government sector.

NEW CHALLENGES

PHLI builds skills, confidence and commitment to creating change in public health systems. The program challenges you to grow as a leader in four key dimensions:

- **Know yourself** through assessment, reflective practice, and individual coaching
- **Build new skills** through paradigm-busting seminars with master teachers and practitioners
- **Develop your network** through on-site training and inter-session teamwork
- **Change the system** through work on your own leadership challenge, supported by peers and an expert coach

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THEMES

System Change | Organizational Change
Collaboration | Leader Pipeline

Learning objectives for seminars include skills in leading teams, collaborating with new partners, changing systems, futures thinking, the politics of change, using networks, leading authentically, developing leadership in organizations.



CURRICULUM

Two on-site sessions

Spring: April 26-29 2011
Rizzo Center, Chapel Hill NC

Fall: September 6-9 2011
Chapel Hill, NC

Winter: Virtual, on-line graduation

Monthly Webinars

The program begins with a series of web-based learning sessions to orient scholars and discuss foundational readings. Between on-site sessions, webinars provide discussion time for key leadership topics and support individual leadership challenge work.

TO APPLY

Apply on-line by January 15, 2011 at phli.org

CRITERIA

- **Leadership:** your leadership level and potential
- **Leverage:** your systems change experience and potential
- **Commitment:** your record and interest in working on national and organizational change
- **Perspective:** your contribution to the diversity of the group

COST

Tuition is supplemented by a generous grant from the Centers for Disease Control and Prevention. Scholars who are selected for the program pay \$2500 for books and materials, costs associated with attending on-line webinars, travel, and room and board during on-site sessions. Contact us to request tuition assistance.

TO NOMINATE

PHLI is now accepting nominations. Write us an e-mail to nominate a high-potential leader at the federal, state or local level. Send to PHLI@unc.edu.

The ideal PHLI nominee is a high-potential leader in a public health organization, with experience and interest in systems development and change.

For more information, contact Steve Orton, (919) 966-8125, stephen_orton@unc.edu